ORDER



Month

Totals

August 2012

Spots

3

3

Gross Amount

\$2,550.00

\$2,550.00

Net Amount

\$2,167.50

\$2,167.50

Rating

0.00

0.00

End Date

08/21/12

Start Date

07/30/12

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Net Amount

\$2,167.50

Order Share	Share	Total
CBS 47	20%	\$2,550.00
Market	100%	\$12,750.00

Spots

3

Gross Amount

\$2,550.00

	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
2%	\$255.00
4%	\$510.00
0%	\$0.00
58%	\$7,395.00
8%	\$1,020.00
8%	\$1,020.00
	0% 0% 2% 4% 0% 58%

Ln Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WTEV	08/15/12	2 08/19/12	M-F Action News	•	11:00 PM-1	1:35 PN WTFSS	:30	2	\$850.00 P-1	0.00 NM	2	\$1,700.00
NEWS			M-F Action News	@ 11p								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/1	13/12	08/19/12	WTFSS	2	\$850.00	0.00						
E 2 WTEV	08/20/12	2 08/21/12	M-F Action News		11:00 PM-1	1:35 PMT	:30	1	\$850.00 P-1	0.00 NM	1	\$850.00
			M-F Action News	@ 11p								
NEWS												
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/2	20/12	08/26/12	МГ	1	\$850.00	0.00						

Print Date: 08/14/12 11:43:07 Page 2 of 2

 Order / Rev:
 49262
 Advertiser:
 60 Plus Association

 Alt Order #:
 09791148
 Product Desc:
 60 PLUS ASSOC-SENATE
 CBS 47

Flight Dates: 08/15/12 - 08/21/12 Estimate: 1910

L	n Ch	h	Start	End	Inventory Code	Break	Start/End Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Е	2 WT	ΓΕV	08/20/12	08/21/12	M-F Action News @ M-F Action News @	•	11:00 PM-11:35 PMГ	:30	1	\$850.00 P-1	0.00 NM	1	\$850.00
_	NΕ\	WS											
											Totals	3	\$2,550.00